

Education Week School Participation Program

A new, classroom-focused approach for Education Week 2026

Education Week is a chance to celebrate learning and recognize the important work teachers do every day. Based on feedback from members and the work of the Communications, Membership Engagement, and Political Action Committee, the NLTA is introducing a refreshed approach to **Education Week** that puts more support directly into schools.

The Education Week School Participation Program is designed to bring **Education Week** back to classrooms by supporting school-based activities that celebrate learning, creativity, and teacher appreciation, while ensuring all schools across Newfoundland and Labrador have a fair opportunity to participate.

HOW THE PROGRAM WORKS

- Each year, the NLTA will provide **\$250** in direct funding to approximately **60** schools to support Education Week activities.
- Schools will be selected through a random draw.
- Every school that applies will have the opportunity to receive funding once over a four-year cycle, ensuring fairness and province-wide participation.
- Funding is flexible and can be used in ways that best fit each school's students, staff, and community.

This approach allows schools to choose activities that feel meaningful to them, while keeping the process simple and manageable.

WHAT SCHOOLS NEED TO DO

Schools are invited to complete a short Expression of Interest form by January 16. The form asks for:

- A school contact (School Rep or Administrator)
- A brief description of how the school might celebrate Education Week

That's it. No detailed proposals or budgets are required.

AFTER EDUCATION WEEK

To help shine a light on the great work happening in schools, selected schools will be asked to:

- Submit one or two photos from their Education Week activities
- Provide a short written blurb highlighting what they did

These may be shared through *The Bulletin* and NLTA social media.

FREQUENTLY ASKED QUESTIONS

HOW CAN THE \$250 BE USED?

Schools have flexibility in how the funding is used. This could include activities such as a literacy or numeracy event, an art or student showcase, a talent celebration, or a teacher appreciation activity connected to Education Week.

HOW ARE SCHOOLS SELECTED?

Each year, participating schools are chosen through a random draw. The NLTA will maintain a rotation list to ensure every school that applies receives funding once within the four-year cycle.

WHAT IS THE DEADLINE TO APPLY?

Schools must submit the Expression of Interest form by **January 16** to be included in the draw.

IS THERE A LOT OF PAPERWORK?

No. The application is short, and the follow-up after Education Week is intentionally light to keep the focus on celebration, not administration.

WHAT IS EXPECTED AFTER EDUCATION WEEK?

Selected schools will be asked to share one or two photos and a short blurb describing their Education Week activities so the NLTA can help celebrate and share positive stories from schools across the province.

