



Developing Successful Schools

Collective Efficacy

Mount Allison University Sackville, NB

July 8-10, 2025

An Instructional Leadership Institute

Sponsored by:

New Brunswick Department of Education and Early Childhood Development New

Brunswick Teachers' Association

Prince Edward Island Teachers' Federation

Public School Administration Association of Nova Scotia

Newfoundland and Labrador Teachers' Association

Our Facilitator

Dr. Jenni Donohoo is a professional learning facilitator, author, and researcher with more than 25 years' experience in leading school improvement. Jenni has multi-year partnerships with numerous organizations and government agencies where she works alongside system and school leaders supporting high-quality professional learning designed to improve outcomes for all students. She is a five-time best-selling author and her books have been translated in several languages.



As the Director of the Jenni Donohoo Center for Collective Efficacy, Jenni has been recognized internationally as an educational thought leader. Jenni has been a keynote speaker at conferences including WorldEduLead, Raising Student Achievement, Annual Visible Learning, Corwin's Women in Education, the LEAP Conference in Australia, and the Learning Forward Conference in Singapore.

Institute Schedule

Tuesday, July 8, 2025 (6:00 pm – 8:00 pm)

Collective Efficacy

During this session, participants discover why this concept is so crucial and how it empowers educators to overcome challenges, bridge inequities, and achieve goals that once seemed out of reach. Together, we'll reimagine what's possible when educators unite with a shared purpose and an unwavering belief in their collective potential to change lives.

Wednesday, July 9, 2025 (9:00 am – 4:00 pm)

Overcoming the Enemies of Efficacy to Achieve Implementation

Even though research is available to point educators in the right direction, quality implementation of evidence-based strategies remains a consistent and wide-spread challenge when it comes to school improvement efforts. One barrier to quality implementation is a diminished sense of collective efficacy amongst the faculty. In this interactive session, Jenni will identify enemies of efficacy and explain how they hinder the implementation of evidence-based practices. Micro-moves that school leaders can use to overcome the enemies of efficacy will be shared.

Evening Banquet – Jennings Hall – 6:30 pm

Thursday, July 10, 2025 (9:00 am – 4:00 pm)

Fostering Collective Teacher Efficacy

During this session, we'll explore research-based leadership practices that have been demonstrated to enhance collective teacher efficacy. Participants will be able to describe contextual factors that influence the formation of efficacy beliefs and assess the enabling conditions for collective efficacy in their environments. We will examine ways to foster efficacy beliefs through four research-based practices and identify actionable steps for fostering efficacy in schools.

Registration/Fees

For members of the sponsoring organizations - registration fee is \$500.00. All others, \$600.00. (Preference will be given to members of the sponsoring organizations.) Visit www.nbta.ca for program information.

All Participants Must Pre-Register. Registration Deadline:
Friday, June 13, 2025

On-site check-in will take place on: Tuesday, July 10th (4:30 p.m. – 5:45 p.m.) in the foyer of Windsor Hall. Room keys and meal tickets will be available at that time.

Financial Assistance

Some financial assistance may be available for members of the Atlantic Teacher Organizations. Please contact (see below), in advance, to determine whether financial support is available.

New Brunswick Teachers' Association
Janet Peabody, Administrative Assistant
(506) 452-1828 or janet.peabody@nbta.ca

Newfoundland and Labrador Teachers' Association
Administrative Officer Programs and Services

Darlene Johnson,
Phone: (709) 726-3223 Ext: 241

Public School Administrators Association of Nova Scotia Amy
Hunt, Coordinator of Professional Learning Phone: (902) 943-
8735 or ahunt@psaans.ca

Prince Edward Island Teachers' Federation Chad Gallant,
Staff Development Services
24 Glen Stewart Drive, Charlottetown, PE, C1A 8B4 Phone:
(902) 569-4157 -- Fax: (902) 569-3682

Audience

Intended for educational leaders from across Atlantic Canada who have interest in leadership. A limited number of participants will be accepted from each province.

Accommodations

DSS participants will be housed in Windsor Hall, a co-ed residence. Your rooms will be equipped with custom made furniture, mini fridges, microwaves and Smart TVs. All rooms are single occupancy and each bedroom is attached to either a private or semi-private washroom. A semi-private washroom is shared between two and is accessible from each bedroom, and lockable from both sides. The cost is \$65 per night.

Meals

A meal plan is available which will include three meals on Wednesday, and breakfast and lunch on Thursday. There is a surf & turf banquet on Wednesday night which is included in your registration fee.

Meal Plan cost:\$110 taxes in.

Individual meals may be purchased at the cafeteria door at set prices.

The Institute will sponsor a banquet on Wednesday evening. This has always been an “Institute Highlight”, an event you will certainly want to consider attending. There is no cost to Institute participants. Additional tickets may be available at the Institute for \$65.00.

Recreational Facilities

The gymnasium and the pool at Mt. Allison will be available daily. There is exercise equipment in the residence and tennis courts and a golf course in the area.