



Prosper NL Message from NLTA President Dean Ingram

June 19, 2020

Dear Colleagues,

At the June meeting of the NLTA Provincial Executive the decision was made to launch **Prosper NL**, an initiative aimed at encouraging all NLTA members, parents/guardians and the broader community to support local businesses.

The COVID-19 pandemic has created real challenges for our provincial business owners and their employees. More than ever, we need to support one another and one of the best ways we can do that is by shopping and buying local.

All members are encouraged to support local business as we recognize that our members are important contributors to the provincial economy in communities across the province. We are also encouraging all Newfoundlanders and Labradoreans to support our local business leaders and the people they employ.

To support this initiative, we will be sharing the **Prosper NL** logo and message on various social media platforms and through regular communications. The logo is attached here for you to cut and paste for personal use.

Stay Safe,

Dean Ingram
NLTA President

