



Newfoundland and Labrador Environmental Educators

*Sustainability Ecology Green Environment Conservation Stewardship Wildlife Eco-Tourism*

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## **NLEE Workshop 2012: *Hope and the Environment***

**When:** March 29-31, 2012

**Where:** Pinetree Lodge & Cabins, Traytown  
<http://www.pinetreelodge.ca/>

**Cost:** \$105 registration fee (due March 7) + Accommodations

Early bird registration: \$95 if paid by February 22

*NOTE: Space is limited – apply early to ensure your spot!*

*\*\*Cheques Payable to: Newfoundland and Labrador Environmental Educators \*\**

(Fee includes NLEE yearly membership, meals and access to all sessions and events. Book your own accommodations and inform them you are with the NLEE Workshop. Cabins of various sizes are available, share with friends!)

**Contact:**

Mail: Newfoundland and Labrador Environmental Educators  
19-21 West St. P.O. Box 68  
Corner Brook, NL  
A2H 6C3

Email: [nlee.workshop@gmail.com](mailto:nlee.workshop@gmail.com)

Phone: Alannah Hunt (709) 637-7300 ext 5

**Keynote: Elin Kelsey, PhD**



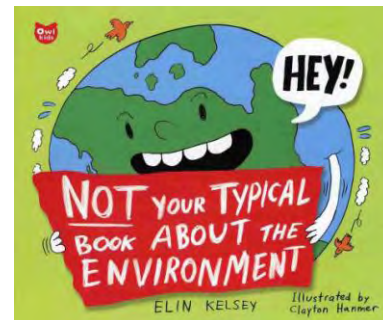
Dr. Kelsey is a widely recognized international leader in engaging children and communities in sustainability and conservation issues, including education on the impact of climate change on the oceans. She has worked on public participation in marine reserves in Britain, Australia, Canada, U.K. and the U.S. and wrote the scientific brief for Pew Global Oceans that led to the dedication in 2009 of one of the world's largest marine reserves, the Mariana Trench National Monument. Dr. Kelsey is currently conducting a three year funded empowerment study of a coalition of more than 40 aquariums and visitor centers engaged in communicating about the impact of climate change on the oceans. She is part of a multi-year funded research team, based at Stanford University, focused on strengthening environmental education research in the San Francisco Bay Area, and beyond. Dr. Kelsey holds a PhD in Science Education and International Environmental Policy through King's College London (King's College Alumni Research Scholarship Recipient). She obtained

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her Bachelor of Science degree in Zoology (Honours) from the University of Guelph (1983) and a Master of Arts in Science Learning in Informal Settings from the University of British Columbia (1994). She has an adjunct faculty position with the School of Sustainability at Royal Roads University in Canada and is a Research Fellow at the Cairns Institute at James Cook University in Australia.

Over the past decade, Dr. Kelsey has become a leading spokesperson for hope, resilience and the environment. She conducts research into the emotional responses of children, environmental educators and conservation biologists to the culture of “doom and gloom” and “hopelessness” that permeates environmental issues. Working with conservation biologists at James Cook University in Australia, and collaborating with Dr. Nancy Knowlton on the Smithsonian’s “Beyond the Obituary” program, she uses international examples of conservation successes to demonstrate positive links between personal, community and ecological resiliency,

Dr. Kelsey is a popular keynote presenter and media guest who works well with audiences of all kinds. In 2012, she will deliver the keynote for the International Aquarium Congress in Cape Town, South Africa and has been invited to serve as writer-in-residence at the Hedgebrook Institute on Whidbey Island, Washington. She is the award-winning author of more than a dozen environment and science-based books for children and adults. Her books have received rave reviews from the *Economist* and the *Washington Post*. Her most recent hopeful book for children, *Not Your Typical Book About the Environment* won the 2011 Green Earth Book Award. In addition to her books, academic publications and professional reports, her work has been published in *Bay Area Parent*, *Green Teacher*, *New Scientist*, *Conservation Magazine* and numerous online sites.



Dr. Kelsey’s consultancy business, *Elin Kelsey & Company* 1) communicates science and environmental concepts 2) creates publications; 3) facilitates workshops and 4) conducts evaluations, for international, national and local organizations and institutions. Recent clients include: Pew Ocean Legacy; Monterey Bay Aquarium; the Tropical Ecology and Assessment Monitoring Network (TEAM); California State University, Monterey Bay; Sea Studios Foundation; Pacific Grove Unified School District; the Kesho Trust; the University of Victoria; Royal Roads University; the Secretariat to the Convention on Biological Diversity; the Commission for Environmental Cooperation (the NAFTA Environmental Secretariat); the Canadian Biodiversity Convention Office; the Monterey Institute of International Studies; the Center for Research on Education, Diversity & Excellence (CREDE); Flutterbelly; Interpretation Canada, the Nature Trust of British Columbia; Mountain Equipment Co-op; and the Science Museum of London. Prior to establishing her consultancy, she served as Manager and Chief of Science Education at the Canadian Museum of Nature (1994-1996); Director of Exhibits and Interpretation at the Vancouver Aquarium (1988-1994), and Manager of Interpretive Services at the Calgary Zoo, Botanical Garden and Prehistoric Park (1984-1988).

Dr. Kelsey currently serves as a member of the International Consultative Group of Experts on Biological Diversity Education and Public Awareness for the Convention on Biological Diversity. She also sits on the Education and Communication Commission of the World Conservation Union (IUCN) and is a fellow of LEAD International, an international sustainability leadership program. An avid international traveller, Dr. Kelsey participated in the 2012 Students on Ice expedition to Antarctica. She is a Canadian citizen and permanent resident of the USA.

## We look forward to seeing you there!



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# 2012 NLEE Workshop

## Application

*Due March 7, early bird February 22*

**Contact:** Alannah Hunt

*Education and Research Coordinator*

Newfoundland and Labrador Environmental Educators

**Phone:** (709) 637-7300 ext. 5

**Mail:** 19-21 West St.

P.O. Box 68,

Corner Brook, NL,

A2H 6C3

Email: [nlee.workshop@gmail.com](mailto:nlee.workshop@gmail.com)

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*Feel Free to keep this contact page for your records*

*“Supporting Environmental Education Across the Province”*



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### Applicant Information

Name: \_\_\_\_\_

Address:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Organization and/or Environmental Education involvement:

\_\_\_\_\_  
\_\_\_\_\_

Sector:

Non-Government Org. [ ] Teacher [ ] Government Org. [ ] Park Staff [ ] Other [ ] \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

Dietary/ Allergy Concerns:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Emergency Contact name and phone:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What do you hope to learn from this workshop?

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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



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### Sharing Opportunities

#### 1 - What can you teach others?

Can you lead a session? If you know great ideas and tips for things such as engaging your audience, storytelling, effective PR/media, proposal writing or other such we would love to have your help! Or maybe you know someone who really needs to share their talents with others, please let us know!

Name: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Organization and/or Environmental Education involvement: \_\_\_\_\_

Possible Themes to share on: \_\_\_\_\_

#### 2 - Poster Presentations

During the event we are inviting interested delegates to create a poster presentation about their successes in Environmental Education work. This would include a small display of information that can easily be set up on a table or against a wall. We have limited space and you may be sharing a table with another presenter. Time will be allotted for set-up and viewing.

To ensure that everyone gets the most out of this opportunity, make your presentation as accessible as possible so that others will learn from the information even if you are not standing by. This is also ensures that you have time to see everything.

I will bring a poster presentation to the conference.

Brief description of project or activity to be displayed: \_\_\_\_\_

#### 3 – Your "Radio" Commercial

We are giving each organization a maximum of two minutes to share what they are doing with the group. No computers or props, just your own excitement – Like a Radio Commercial! You might include who you are, what your organization does and how to get involved.